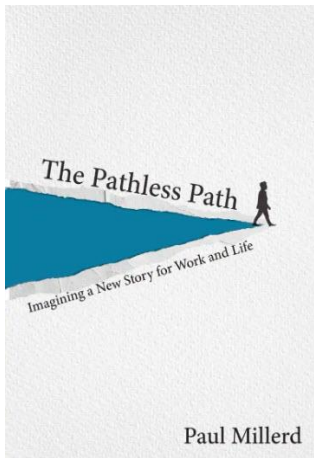


FOR IMMEDIATE RELEASE

“The Pathless Path” By Paul Millerd Continues To Surprise - Passing 25,000 Books Sold In The First 500 Days

The Pathless Path is an exploration of the invisible scripts that constrain one's lives. It is not a how-to book filled with “hacks”; instead, it is a vulnerable and personal account of Paul's journey from leaving a path centered around getting ahead and towards another, and one focused on doing work that matters.

Austin, Texas, May 30, 2023, Out of the thousands of books published every year, a precious few have the ability to change lives and sell a substantial number of copies. [The Pathless Path](#) is one of those books, and it has inspired a growing number of passionate fans that have helped keep it become a best-selling book. Described by readers as “refreshing” and “surprising,” it is a book that rejected the tired traditional playbook of “how to’s” and best practices.



In the book Paul Millerd chronicles his journey from leaving a successful corporate path to trying to figure out a new way forward on what he calls a “pathless path.” Given the broader shifts happening with work, it is easy to see why so many people are tuned-in to Millerd’s message.

[The Pathless Path](#) recently passed more than 25,000 book sales in the first 500 days, with the majority of that happening in the second year of publication. All without any launch strategy, press or traditional marketing tactics. It has consistently ranked ahead of other popular work and career books like *Designing Your Life and Deep Work*. The author acknowledges the support of people like Ali Abdaal, Chris Williamson and Venkatesh Rao “who were uniquely early in calling attention to the book before it became more successful.”

In the world of literature, reader testimonials really give insight into the power of a book. Paul decided against getting surface level blurbs from famous people and instead leans on the reflections from real readers. Like Wayne, who said, “More than just an important book, an important conversation. It draws you in to think deeply about not just what you may be running from but where you could run to. Practical nudging along the path you know you need to take.”

Another reader, Camilo said, “This may be the best self-published book I've ever read. It's powerful without being stormy; it doesn't overwhelm, it nudges; it doesn't shout, rather offers its hand. It's a damn good book. You can tell this is the book you knew had to be written. But the execution and the degree of research is fantastic. It draws theme from religion, history, poetry, etc. The structure with lots of sub-chapters within the main chapters provide plenty of space to stop and pick up the book again, which makes it an easy read.”

The author recently turned down a sizeable offer from Penguin Random House, who wanted to acquire the rights to *The Pathless Path* after its surprising ascent up the book rankings. Paul said, “It was an easy decision. People love the book and I got this far as my own publisher. Plus, the readers appreciate that I bet on myself. It's core to the themes I write about in the book.” Despite this, demand from around the world has inspired Paul to pursue foreign translations and has partnered with the creative Sam Hiyate of The Rights Factory to make that happen.

About The Author:

Paul Millerd is an independent writer, freelancer, coach, and digital creator. He has written online for many years and has built a growing audience of people curious about imagining a new story for work and life. He spent several years working in strategy consulting before deciding to walk away and reinvent his path.

For complete information, visit: <https://think-boundless.com/the-pathless-path/>

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